

Clarke, Patrice A

Subject: Updated: Internet Rredesign Round 2 WSA/Health
Location: Video Conf.14c & Richmond RD&E A1

Start: Mon 6/10/2002 10:00 AM
End: Mon 6/10/2002 12:00 PM

Recurrence: (none)

Meeting Status: Accepted

Required Attendees: Whatford, Mark; Lau, Raymond W.; Walk, Roger A.; Beard, Christopher; Gross, Deane;
Ramsay, Jim G.; Tomb, Howard; Prince, James; Carcich, Claire

If you have not responded to this meeting request please do-


As part of our efforts to redesign pmusa.com, we are preparing for our second round of meetings with you, the content owner, the PMUSA Internet Team, PMUSA writers and Novo/ Giant Step, our Internet vendor. We will be presenting a proposed mid-level architecture, i.e. how your section is organized, from our first redesign meeting. We plan to discuss the proposed redesign and arrive at an agreed upon format. We would encourage you to take some time to re-examine your site content and be prepared to discuss its organization/re-organization. We need to schedule a 2 hour "lab" with you to cover this second stage of site redesign for the **WSA/Health section**. We will also use this opportunity to review current timelines for the redesign and launch.

The discussion will focus on the following:

- Organization of the site content (information design) as it falls under the new high-level site architecture
- Proposed mid-level architecture for your section
- Site navigation
- Future content on the site
- Content re-writes
- Next steps
- Responsibilities

This will be a working session, which will allow us to get your direction and input for the redesign pmusa.com. Expect to receive more information soon.

 Content Update.doc

 HealthIssues Lab
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